

# GROWING A SUSTAINABLE FOOD SYSTEM

Community progress on the Greater Sudbury Food Strategy from November 2017 to December 2018.

## What is the Greater Sudbury Food Strategy?

In 2017, the Greater Sudbury Food Policy Council released the Greater Sudbury Food Strategy. It includes actions related to:

- healthy food,
- growing food in urban areas,
- forest and freshwater foods,
- food retail, and
- agriculture.

The Strategy is a recipe for making the healthy choice the easy choice for everyone in Greater Sudbury. By considering the entire food system, the healthy choice includes nutrition, a healthy environment and a strong local economy.



## HEALTHY FOOD ACCESS & FOOD LITERACY



### THE FAMILY DINNER PROJECT

Throughout 2018 the Healthy Kids Community Challenge Family Dinner Project delivered free cooking sessions to kids aged 8 to 12 across Greater Sudbury.



### FOOD RESCUE

Foodrescue.ca arrived in Sudbury in early 2018. It is an innovative way for local businesses to donate surplus food directly to charities and non-profit organizations. Better Beginnings Better Futures is leading the pilot phase of Foodrescue.ca in Greater Sudbury. In the first 6 months:



### THE GOOD FOOD MARKET

The Good Food Market is a traveling not-for-profit vegetable and fruit market that ran from July to September 2018. It was available in Atikameksheng Anishnawbek, Copper Cliff, and Minnow Lake.

170  
TOTAL CLASSES OFFERED

17  
DIFFERENT NEIGHBOURHOOD SETTINGS

54  
COMMUNITY LEADERS TRAINED

258  
CHILDREN PARTICIPATED

\$38,014  
APPROX. VALUE OF RESCUED FOOD DISTRIBUTED IN GREATER SUDBURY

62,973kgs  
OF GREENHOUSE GASES AVERTED

14,621  
EQUIVALENT MEALS PROVIDED TO OUR COMMUNITY

3 COMMUNITIES

600  
MARKET CUSTOMERS



### FAIR FOOD MARKETS

The 1960 Fair Food Market is run by tenant volunteers and sells produce at an affordable price. It is an initiative of the Social Planning Council/NOAH Community Hub with funds from the Ministry of Community Safety & Correctional Services. It operates in partnership with the 1960 Paris Street Positive Connections Tenant Group and Sudbury Housing. Since the Market began, in April 2018, tenant shoppers report feeling safer in their neighbourhood.

## GROWING FOOD (NOT-FOR-PROFIT)



### COMMUNITY FOOD FOREST

Sudbury Shared Harvest completed Phase 2 of the Delki Dozzi Community Food Forest. A community food forest is an arrangement of edible perennial plants, designed to mimic a natural forest.



### CULTIVATE YOUR NEIGHBOURHOOD

Cultivate Your Neighbourhood, an initiative of the FoodShed Project with funds from the Healthy Kids Community Challenge, took kids on a journey from seed to plate. Elementary school students planted and nurtured veggies and fruit in community gardens, and enjoyed eating the food grown.

8,000  
SQUARE FEET OF FRUIT TREES, EDIBLE PERENNIAL PLANTS & EDUCATIONAL SIGNS

120  
VOLUNTEERS INVOLVED

\$10,000  
AMOUNT SECURED FROM AVIVA COMMUNITY FUND TO PLANT A SMALL-SCALE VERSION OF THE FOOD FOREST IN THE DOWNTOWN AREA.



OVER

1,200

STUDENTS PARTICIPATED FROM

23

SCHOOLS

& 40  
VOLUNTEERS INVOLVED

## FOREST & FRESHWATER FOODS



### REGREENING PROGRAM

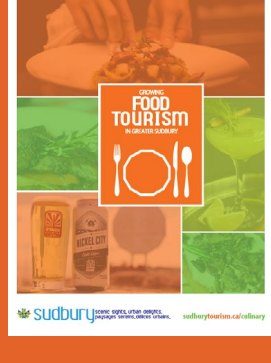
The City of Greater Sudbury Regreening Program continued their native edible tree and shrub planting initiative.

578

BLACK CHOKEBERRY SEEDLINGS GIVEN AWAY AT THE GARDEN FESTIVAL

8,000  
EDIBLE PLANTS PLANTED IN OUR SURROUNDING FORESTS AND GREEN SPACES

## FOOD RETAIL, SERVICE & TOURISM



### GROWING FOOD TOURISM IN GREATER SUDBURY

The City of Greater Sudbury released the Growing Food Tourism in Greater Sudbury Strategy. The strategy envisions Greater Sudbury as a destination that combines outdoor experiences, urban amenities, and unique food tourism experiences. The strategy includes:

3 AREAS OF OPPORTUNITY

5 GOALS

11 ACTIONS



### NORTH CENTRAL ONTARIO FOOD & AGRICULTURE MARKET STUDY

The study aims to build a comprehensive picture of the agri-food economy in Algoma, Sudbury, and Manitoulin Districts that can be used by various stakeholders in planning and decision-making for growth in the sector.

61  
SUDBURY ORGANIZATIONS & BUSINESSES INTERVIEWED

184  
TOTAL ORGANIZATIONS & BUSINESSES THROUGHOUT THE STUDY AREA

5  
FOCUS GROUPS



### NORTHERN FOOD DISTRIBUTION NETWORK

The Northern Food Distribution Network has developed an action plan that will be executed over the next 5 years. This action plan includes a combination of action and research that will look to address key challenges in the food distribution chain.



### COMPOSTING

In May 2018, the City of Greater Sudbury introduced the Biz Cart program. This program collects roadside organics from businesses each week. Also, event organizers can now apply to receive free organic composting and recycling cart services for their event.

## AGRICULTURE & FOOD PROCESSING



### SUDBURY WINTER MARKET

During November and December of 2018 there was a pilot winter market at the Southridge Mall. Organized by four of the Summer Market vendors, it was a huge success! Attendees were supportive and hope to see it continue.

OVER 30 VENDORS

600 PEOPLE AVERAGE ATTENDANCE



### CULINARY ARTS CERTIFICATE & NEW FACILITIES AT COLLÈGE BORÉAL

Collège Boréal now offers a 16-week Culinary Arts Certificate. Collège Boréal also opened its new Centre de recherche appliquée en biodiversité (Applied Research Centre for Biodiversity) which will provide facilities for training and research in plant agriculture.

1

HIGH-TECH AGRICULTURAL GREENHOUSE;

WAREHOUSE;

DRIVE-IN FREEZER FOR RESEARCH PURPOSES;

OPEN-AIR GARDEN.



### THE SUSTAINABLE NEW AGRI-FOOD PRODUCTS & PRODUCTIVITY (SNAPP)

The SNAPP Program supports Northern Ontario agriculture and food producers, businesses, collaborations, communities and First Nations to create new products, enhance abilities for season extension, enhance productivity, and adopt clean technology to support improved environmental performance while fostering growth. It is administered by the Rural Agri-Innovation Network in collaboration with FedNor, Cloverbelt Local Food Co-Operative, Rethink Green and the Northeast Community Network.

IN 2018 31 BUSINESSES RECEIVED FUNDING IN THE SUDBURY, PARRY SOUND, MUSKOKA AND NICKELBELT REGION

\$149,120 IN FUNDING SUPPORT PROVIDED



Redeem for \$1 worth of fresh veggies or fruits at select vendors



### HEALTHY KIDS HARVEST FESTIVAL AT THE MARKET!

Healthy Kids Community Challenge partnered with The Market in downtown Sudbury. Activities included "Market Money" - coupons for fresh fruit and vegetables, free Corn on the Cob, a skate exchange and free skate sharpening.

550  
70+

CHILDREN RECEIVED MARKET MONEY  
PAIRS OF SKATES WERE DISTRIBUTED

This infographic is a snapshot of the many food initiatives in Greater Sudbury.

Let's do more together.  
Please continue to support these and other food initiatives.

Greater Sudbury  
Food Policy Council



www.sudburyfoodpolicy.com/